

ACTE Virtual Summer Conference July 26, 2021

Contract for Virtual Exhibit Space



Subject to the prices outlined in the Exhibitor Prospectus accompanying this contract, we hereby request one or more virtual session room(s) for our virtual exhibit room at the virtual **2021 ACTE Conference on July 26, 2021**. We understand that the Contract for Virtual Exhibit Space is processed upon receipt of exhibit space fee in full.

A. Virtual Exhibit Hall Space Selection

- Morning Vendor Session - **\$1000** - This gives you an entire 45-minute session to pitch your company or product!
- Afternoon Vendor Session - **\$750** - This gives you an entire 30-minute session to pitch your company or product!
- Awards session sponsor - **\$600** - This would include helping announce awards winners.
- Sponsorship of the General Session - **\$500** - This would include a 3-minute live or recorded speaking opportunity at the beginning of the general session.
- Sponsorship of a concurrent session - **\$200** for a 2-minute pre-recorded or live speaking opportunity at the beginning of 1 session.
- Post-session promo - **\$100** for a 2-minute pre-recorded or live speaking opportunity at the end of 1 session.
- Logo and link on Conference Agenda page - **\$50**

- B. Exhibit Agreement: Exhibitor and his/her employees or representatives will abide by the policies indicated in the Exhibitor Prospectus for the Arkansas ACTE Conference; all exhibit rules and regulations in the Exhibitor Prospectus are hereby included as part of this contract.

Name: _____

Company: _____

Company Website: _____

Email: _____

Address: _____

Phone: _____ FAX: _____

Signature: _____ Date: _____

Address & Phone of Person Signing Contract (if different than above)

- C. Conference Agenda and Program Listing: Please provide the following information correctly as to how you want it to appear on the conference agenda and program listing. Please email company logo to be used to info@arkansasacte.org

Company/Firm Name: _____

Lines of goods to be discussed (for the program listing): _____

Name(s) of Representative(s) Exhibiting at Conference: _____

- D. Contract Submission: Exhibitor should **complete, sign, and return** this form with full payment to **Arkansas ACTE, 1000 Ridge Ave., Mena, AR 71953**. Make checks payable to Arkansas ACTE for the total amount due for the number of sessions sponsored. Upon receipt by the conference coordinator, **a confirmation of receipt will be emailed to you** and will serve as confirmation of presentation reservation. Full payment due by 7/15/2021.

Sponsorship

An OPPORTUNITY ---- to bring your business to the forefront of over 400 ACTE members, by purchasing advertising space in the **2021 Arkansas ACTE** summer conference agenda and webpage.

An OPPORTUNITY --- to gain recognition as one of the businesses or industrial organizations giving active support to Career and Technical Education in Arkansas.

An OPPORTUNITY ---- to reach career and technical educators who have devoted their time, education, and resources to Career and Technical Education in Arkansas.

PATRONS PROGRAM AND ADVERTISING: You are invited to become a conference contributor:

- Platinum Level \$10,000+
- Gold Level \$5,000 +
- Silver Level \$2,500 +
- Bronze Level \$1,500 +

You are also encouraged to provide products and services for door prizes and the silent auction and to advertise in the conference exhibit hall. Contact the executive director at info@arkansasacte.org for more information on these opportunities.

Sponsorship opportunities have been better-defined in the following section so our partners will know exactly what they may expect in terms of exposure at the conference. There are opportunities for full-page ads in the program, electronic signage in the break-out rooms, visual displays, etc. There are also opportunities for presenting awards and bringing greetings to the group at the sponsored event. Sponsorship for these events is negotiable.

Level of Contribution

ALL DONATIONS ARE TAX DEDUCTIBLE

_____ \$10,000+	PLATINUM	Complimentary Exhibit Hall space, (10) Registration Comps, Session Sponsorship, AR ACTE Awards Sponsorship including Award Presentation, General Session Greetings Opportunity, and Arkansas ACTE webpage exposure
_____ \$5,000+	GOLD	Complimentary Exhibit Hall space, (5) Registration Comps, Session Sponsorship, AR ACTE Awards Sponsorship including Award Presentation, General Session Greetings Opportunity, and Arkansas ACTE webpage exposure
_____ \$2,500+	SILVER	Complimentary Exhibit Hall space, Session Sponsorship
_____ \$1,500+	BRONZE	Complimentary Exhibit Hall space

ALL CONTRIBUTIONS WILL BE ACKNOWLEDGED IN CONFERENCE PROGRAM

Company Name _____

Signature _____ Date _____

Send to: Arkansas ACTE
1000 Ridge Ave.
Mena, AR 71953

Make checks payable to: Arkansas ACTE
*Arkansas ACTE Federal ID No. 71-0672436

Exhibiting Information

PLATFORM: We will be using Zoom to deliver live or pre-recorded sessions to attendees. These sessions will include an opportunity for interaction with the presenter and will be recorded for later access for conference attendees.

RECORDINGS: Pre-recorded promos should be submitted to info@arkansasacte.org no later than July 15, 2021 for inclusion in the selected sessions. Recordings should be in a commonly accepted video type such as MOV or MPG4.

CHARACTER OF EXHIBITS: ACTE reserves the right to approve the character of any exhibit and to prohibit any display which is the cause of disruption or has other objectionable features that distract from the general character of the conference. This applies to displays, literature, novelties, souvenirs, and the conduct of the individual(s).

DISPLAYED EXHIBIT HALL SPACE NOT CLAIMED: Exhibit Hall space for which no appropriate video is submitted by the deadline may be cancelled or reassigned without a refund.

ACCESS TO THE EXHIBITS: Access to the virtual exhibit hall will be restricted to persons receiving appropriate sign-in credentials from the Association. The Association reserves full right of control over such admission. Exhibitors and their representatives will receive sign-in credentials at no cost.

LIABILITY & SECURITY: It is agreed that the exhibitors shall assume all responsibility for all loss, damage, or injury that they shall have or cause, and that they shall hold harmless ACTE from all liability which may ensue from whatever cause.